



Placement report for Batch 2014-16

The ISB successfully conducted the ‘integrated’ placements for the PGP Class of 2016 across both Hyderabad and Mohali campuses.

The Class of 2016 at the Indian School of Business (ISB) has had a great placements season. A total of 1151 offers were made by 297 companies who participated in the placements process. Top consulting firms like McKinsey, Boston consulting Group, EY, Deloitte and KPMG continue to be big recruiters at the School accounting for 19 per cent of the total offers. Technology and technology services firms like Microsoft, Apple, Philips, HCL, Tech Mahindra and Directi made their presence felt strongly making offers to 5 per cent of the class. E-commerce companies such as Amazon and Flipkart also consolidated their presence and made a total of 180 offers.

In a significant first this year, the Government of Andhra Pradesh made offers to 11 ISB students to become Chief Minister’s Fellows. The students will support the emerging state on strategic initiatives and implementation of policies that will contribute to its ambitious vision to emerge a front running state in the country and as a major investment destination.

Not only the numbers of offers made were high but also a noteworthy increase in senior leadership roles. A total of 74 offers were made for senior leadership roles and global leadership programmes. These include several CXO level positions and those made to women students. Axis Bank alone, which runs its ‘Women Leadership Programme’ at ISB made 30 offers, up from the 18 last year.

A highlight of the placements season was the success of the shift from a purely structured system of the previous years, to a flexible hybrid model that also included exclusive days for recruiters who had elaborate hiring processes. Apart from resulting in the highest number of job offers this year, the hybrid model of placements also resulted in higher pay packages to the 812 strong Class of 2016.

CTC Data

Years	Average Domestic CTC (in Rs.)
Class of 2012	INR 18,83,403 (*)
Class of 2013	INR 17,41,081 (*)
Class of 2014	INR 18,15,964 (*)
Class of 2015	INR 19,12,444 (*)
Class of 2016	INR 22,58,273 (*)

(*) Sharing mid 80 percentile offer average from this year onwards.

Years	No. of Companies Registered	No. of Offers made
Class of 2012	348	631
Class of 2013	423	819
Class of 2014	350	884
Class of 2015	267	987
Class of 2016	297	1151